



ALLEE MCINTYRE

graphic designer + marketing specialist

see my work allee.me

email me mcintyre.allee@gmail.com

call me **269.804.1957**

EDUCATION

Western Michigan University

BBA, Marketing / Minor, Psychology | 2017

EXPERIENCE

Outreach | Seattle, MI

Data Annotator + Instructional Designer | 2021 - present

Allegra Portage - Print, Mail, Marketing | Kalamazoo, MI

Senior Graphic Designer + Print Production | 2018 - present

Turnkey Merchandise Programs, LLC | Battle Creek, MI

Lead Graphic Designer + eCommerce Advertising | 2017 -2018

Western Michigan University | Kalamazoo, MI

Research Assistant | 2016 - 2017

Disc Traders of Battle Creek | Battle Creek, MI

Digital Marketing Manager + Store Manager | 2013 - 2017

SKILLS

Adobe Creative Suite

Illustrator/Photoshop/InDesign/Premiere Pro/XD/Lightroom

Graphic Design

Logos + Branding/Advertisements/Email Design/Product + Package Design/Photo Editing

Print Production

CMYK Layout + Processing/RICOH Production/Fiery Software/Large Format Production

Website Design

WordPress/Magento eCommerce/HTML5/CSS/Wireframing + Sketch

Marketing

SEO/Social Media Management/Email Marketing/Data Research/eCommerce Management

Certifications

CodeCamp Responsive Web Design/Google Analytics + Ad Fundamentals/Hubspot Inbound Marketing

CLIENTS

