



# ALLEE MCINTYRE

graphic designer + marketing specialist

see my work [allee.me](http://allee.me)

email me [mcintyre.allee@gmail.com](mailto:mcintyre.allee@gmail.com)

call me **269.804.1957**

## EDUCATION

### Western Michigan University

*BBA, Marketing / Minor, Psychology | 2017*

## EXPERIENCE

### Allegra Portage - Print, Mail, Marketing

*Senior Graphic Designer + Print Production | 2018 - present*

### Turnkey Merchandise Programs, LLC

*Lead Graphic Designer + eCommerce Advertising | 2017 -2018*

### Western Michigan University

*Research Assistant | 2016 - 2017*

### Disc Traders of Battle Creek

*Digital Marketing Manager + Store Manager | 2013 - 2017*

## SKILLS

### Adobe Creative Suite

*Illustrator/Photoshop/InDesign/Premiere Pro/XD/Lightroom*

### Graphic Design

*Logos + Branding/Advertisements/Email Design/Product + Package Design/Photo Editing*

### Print Production

*CMYK Layout + Processing/RICOH Production/Fiery Software/Large Format Production*

### Website Design

*WordPress/Magneto eCommerce/HTML5/CSS/Wireframing + Sketch*

### Marketing

*SEO/Social Media Management/Email Marketing/Data Research/eCommerce Management*

### Certifications

*CodeCamp Responsive Web Design/Google Analytics + Ad Fundamentals/Hubspot Inbound Marketing*

## CLIENTS

